





Winter 2013 Newsletter

Samson Christmas Party

'Tis the Season



As hard as it may be to believe, the 2013 holiday season is upon us. This year's Samson Christmas party will be **Thursday**, **December 19th** at the Evans House, 10:00 am to 10:00 pm. The open house event will have rolls in the morning, and appetizers throughout the day; tours of the office along with refreshments throughout the day should provide for a festive evening. If you are unable to make it, please accept our well wishes for a safe and happy holiday season and a prosperous new year!



Samson-AgInfoLink Transition

I think Winston Churchill said it best when he said, "success is not final, failure is not fatal: it is the courage to continue that counts." As we are still dealing with the transition of Samson and AgInfoLink merging as one company, we hope the transition has been a positive one for everyone. Below are a few things to help make the conversion smoother. As always, let us know if you have questions throughout the process and we'll be sure to help you.

Ordering Tags

This fall has been quite hectic to say the least. With many producers tagging their cattle in this busy season, it has been tough to keep tags on hand. To assure you will receive your tags in time for tagging, be sure to order tags at least two weeks in advance of your tentative tagging date. Though sometimes the tags may arrive quicker than two weeks, it is never certain that we will have the number of tags on hand you are needing. Ordering in advance will also help reduce your shipping costs, as rush shipments won't be needed. Last minute tag orders have often needed to be rushed, and sometimes still don't arrive in time. To avoid this, call us in plenty of time so we can get you tags in time for tagging, eliminating headaches for everyone!

Shipping Papers

It may seem like we're beating a dead horse, but we can't stress enough how important it is to send in tag data in a timely manner. As mentioned before, this fall has been extremely busy. Please send your tag information along with the calving record (if we don't already have it) as soon as you are done tagging. This will allow us to enter the information into the system and answer any questions we may have. With multiple shipments going out daily, last minute tag data and shipping requests are hard to fill. As soon as you know your shipping date and location, call us so we can put you in the list of shipments. This will help to ensure you will receive the paperwork in plenty of time before shipping.





Be sure to "like" us (Samson, LLC) on Facebook to receive updates!

Where We Fall on the Map

As we've mentioned before, the Samson program has had great success growing by word of mouth marketing. From coast to coast, we enjoy working with operations across the United States. Samson proves to be a great networking tool for producers, as each operation is unique. Our website (www.samson-inc.com) features cattle and pasture advertising, and is a great way to find what you are looking for, on both the buying and selling ends. For more information, contact Jordan at 402-606-4096.

