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## Winter 2015 Newsletter



### *Samson Christmas Party*



As hard as it may be to believe, the 2015 holiday season is upon us. This year's Samson Christmas party will be **Monday, December 21st** at the Evans House, 10:00 am to 10:00 pm. The open house event will have rolls in the morning, and appetizers throughout the day; tours of the office, along with refreshments throughout the day, should provide for a festive evening. If you are unable to make it, please accept our well wishes for a safe and happy holiday season and a prosperous new year!

### Reminders...

- Shipping soon? Please call the office **at least five days** in advance to ensure you receive your paperwork. We work hard to provide the service you need but we ask for your consideration as we balance our schedules with yours through out the year and especially during the holiday season. Also please remember, it is a non-conformance if cattle ship without the necessary paperwork.
- With many producers tagging cattle, tag inventory has been moving in and out of the office very quickly. To ensure you will receive your tags in time for tagging, order tags at least two weeks in advance of your tagging date. Ordering in advance will keep your shipping costs down (no rush orders), saving you money and knowing the tags will arrive in time for tagging.
- Sending in feed rations prior to using will allow us to check those rations for Quota A & B qualifications. The purpose of qualifying for both quotas is it allows the packer flexibility in shipping beef to the EU under different trade agreements. Please let us know if you need more information on the qualifications for Quota A & B. We would be happy to send it to you.



## Customer Spotlight Beller Corporation

Beller Corporation, a feedyard located west of Lindsay, Nebraska was started in 1958 by Lawrence and Rita Beller. The operation has remained family owned and managed, and today is run by three of Lawrence's sons: Doug, Dennis and Duane Beller. In 2008, Beller Corporation became certified to feed cattle under the NHTC program.

The World Steak Challenge, a new event held in London, England, is an international competition for beef producers to market their steak production. The competition recognizes one producer as "World Steak Challenge—World's Best Steak Producer 2015," as well as giving out Gold and Silver Standard Medals to individual products as a recognizable stamp of quality. Seventy steaks were entered from ten different countries. This fall, Beller Corporation fed out cattle that were then harvested at Greater Omaha Packing. The meat was then shipped to England for the World Steak Challenge, where they were honored as one of the eleven Gold Medal Winners. "When the rancher does their homework and provides the feedlot with high quality cattle, it makes our job easy," said Doug Beller.

Congratulations to Beller Corporation on your accomplishment!



## NHTC Contracts

As the market continues to fluctuate, it is essential to remember the importance of developing strong relationships with your buyers and contracting the fed cattle for harvest. Only by locking your premium in advance through an NHTC approved packer contract can you guarantee your NHTC premium amount. By waiting until the last minute prior to harvesting to call your packer, you run the risk of either getting a lower premium or the packer being full and not getting any NHTC premium. If you need a list of packer contacts, please email Jordan Mueller at [jordan@samson-inc.com](mailto:jordan@samson-inc.com) to get the complete listing.



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